

opsis:

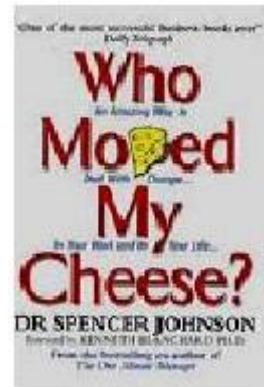
PLOITING CHAOS is the ultimate business survival guide for all those looking to change the d. Topics include: SPARKING A REVOLUTION, TREND: HUNTING, ADAPTIVE INNOVATION and CTIOUS MESSAGING."

here to read the whole synopsis:

[://books.google.com.ph/books?id=gKffPgAACAAJ&dq=exploiting+chaos+by+jeremy+gutsche&client=firefox-a&hl=en](http://books.google.com.ph/books?id=gKffPgAACAAJ&dq=exploiting+chaos+by+jeremy+gutsche&client=firefox-a&hl=en)

to the review:

- http://www.businessweek.com/innovate/next/archives/2009/09/exploiting_chao.html
- <http://www.exploitingchaos.com/>



opsis:

"Who Moved My Cheese? is the story of four characters living in a "Maze" who face unexpected change when they discover their "Cheese" has disappeared. Sniff and Scurry, who are mice, and Hem and Haw, little people the size of mice, each adapt to change in their "Maze" differently. In fact, one doesn't adapt at all..."

Click here to read the whole synopsis.

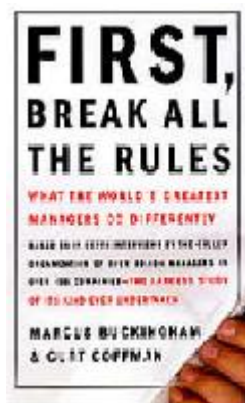
<http://www.whomovedmycheese.com/index.html>

Link to the review:

- <http://www.modeweekly.com/1999/0499/WhoMovedCheese0499.htm>

Availability & Price:

- Power Books PHP 345.00
- Fully Booked PHP 399.00



Synopsis:

"The greatest managers in the world seem to have little in common. They differ in sex, age, and race. They employ vastly different styles and focus on different goals. Yet despite their differences, great managers share one common trait: They do not hesitate to break virtually every rule held sacred by conventional wisdom. "

Source: <http://www.fullybookedonline.com/productdetails.asp?id=536>

Link to the review:

- <http://www.jandysbooks.com/nonfic/1stbreak.html>

Availability & Price:

- National Bookstore PHP 431.25
- Fully Booked PHP 505.00



Synopsis:

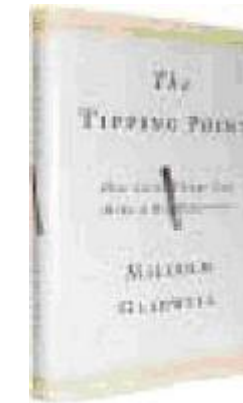
"The extraordinary breakthrough management program--heralded by GE, Motorola, and AlliedSignal--that is sweeping corporate America with its unprecedented ability to achieve superior financial results.

Six Sigma is the most powerful breakthrough management tool ever devised, promising increased market share, cost reductions, and dramatic improvements in bottom-line profitability for companies of any size. The darling of Wall Street, it has become the mantra of Fortune 500 boardrooms around the world because it works"

Source: <http://search.barnesandnoble.com/Six-SIGMA/Mikel-J-Harry/e/9780385494380>

Click on the link for the review on the book:

- <http://search.barnesandnoble.com/Six-SIGMA/Mikel-J-Harry/e/9780385494380>



Synopsis:

"The Tipping Point describes the social process by which innovative diffusion can begin. Gladwell identifies three classes of innovators- Connectors, Mavins, and Salesmen- can drive a new idea, new product, or new process to the tipping point of mass acceptance."

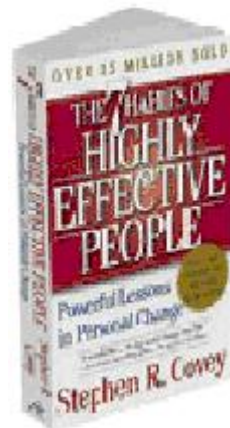
Source: <http://www.notesofintelligence.com/tipping-point/tipping-point-summary.html>

Links to the review:

- <http://januarymagazine.com/nonfiction/tippingpoint.html>
- http://www.nytimes.com/books/00/03/05/reviews/000305.05wolfet.html?_r=5

Availability & Price:

- National Bookstore PHP 252.00
- Power Books PHP 335.00
- Fully Booked PHP 335.00



"One of The New York Times business book best seller"- nytimes.com

Synopsis:

"Stephen R. Covey's incredibly successful book is a pathway to wisdom and power. It offers a revolutionary program to breaking the patterns of self-defeating behavior that keep us from achieving our goals and reaching our fullest potential, and describes how to replace them with a principle-focused approach to problem-solving"

Source: http://www.powerbooks.com.ph/webinternal/products.asp?product_id=859

Links to the review:

- http://www.businessbookreview.com/books/Major Works/The_7_Habits_of_Highly_Effective_People_Stephen_R_Covey.html

Availability & Price:

- National Bookstore PHP 436.00
- Power Books PHP 639.00



Synopsis:

"In this stunning new book, Malcolm Gladwell takes us on an intellectual journey through the world of "outliers"--the best and the brightest, the most famous and the most successful. He asks the question: what makes high-achievers different?"

Source: http://www.powerbooks.com.ph/webinternal/products.asp?product_id=4169

Link to the review:

- <http://www.time.com/time/magazine/article/0,9171,1858880,00.html>
- <http://search.barnesandnoble.com/Outliers/Malcolm-Gladwell/e/9780316017923>

Availability & Price:

- National Bookstore PHP 252.00
- Power Books PHP 315.00
- Fully Booked PHP 349.00

Synopsis:

"The high-energy tale of how two socially awkward Ivy Leaguers, trying to increase their chances with the opposite sex, ended up creating Facebook."

Source: <http://search.barnesandnoble.com/The-Accidental-Billionaires/Ben-Mezrich/e/9780385529372>

Link to the review:

- <http://search.barnesandnoble.com/The-Accidental-Billionaires/Ben-Mezrich/e/9780385529372>
- <http://www.americanchronicle.com/articles/view/111055>

Availability & Price:

- A different Bookstore: Call for pricing
- adifferentbookstore.com

Synopsis:

"Author Gary Vaynerchuk is a 33-year-old entrepreneur who grew his family wine business from \$4 million to \$60 million in five years. Crush It!: Why NOW Is the Time to Cash In on Your Passion shows readers how to find their passion, then step by step how to turn it into a flourishing, monetized business."

Source: <http://search.barnesandnoble.com/Crush-It/Gary-Vaynerchuk/e/9780061914171/>

Link to the review:

- <http://search.barnesandnoble.com/Crush-It/Gary-Vaynerchuk/e/9780061914171/>

Availability: Amazon.com only

Synopsis:

"The idea that sparked this book was to answer questions about how good companies might become great companies, and how they went about doing so."

Source: <http://www.squeezedbooks.com/book/show/16/good-to-great-why-some-companies-make-the-leap-and-others-dont>

Link to the review:

- <http://management.about.com/cs/beforeyoubuy/fr/GoodToGreat.htm>



Synopsis:

"In this first new and totally revised edition of the 150,000-copy underground bestseller, The E-Myth, Michael Gerber dispels the myths surrounding starting your own business and shows how commonplace assumptions can get in the way of running a business. He walks you through the steps in the life of a business from entrepreneurial infancy, through adolescent growing pains, to the mature entrepreneurial perspective, the guiding light of all businesses that succeed. He then shows how to apply the lessons of franchising to any business—whether or not it is a franchise. Finally, Gerber draws the vital, often overlooked distinction between working on your business and working in your business. After you have read The E-Myth Revisited, you will truly be able to grow your business in a predictable and productive way."

Source: <http://books.google.com.ph/books?id=FNGtSFeLgIMC&dq=The+E-Myth+Revisited:+Why+Most+Small+Businesses+Don%27t+Work+and+What+to+Do+About+It+by+Michael+E.+Gerber&client=firefox-a&hl=en>

Link to the review:

<http://aboundmarketing.com/2009/08/05/book-review-the-e-myth-revisited-by-michael-e-gerber/>

Availability: amazon.com only

Synopsis:

"What does it take to turn ideas into action? What are the elements of a perfect pitch? How do you win the war for talent? How do you establish a brand without bucks? These are some of the issues everyone faces when starting or revitalizing any undertaking, and Guy Kawasaki, former marketing maven of Apple Computer, provides the answers."

Source: <http://books.google.com.ph/books?id=FNGtSFeLgIMC&dq=The+E-Myth+Revisited:+Why+Most+Small+Businesses+Don%27t+Work+and+What+to+Do+About+It+by+Michael+E.+Gerber&client=firefox-a&hl=en>

Link to the review: <http://search.barnesandnoble.com/The-E-Myth-Revisited/Michael-E-Gerber/e/9780694515301/>

Availability: amazon.com only

Synopsis:

"In The Art of the Start, Guy Kawasaki writes that his goal is to help you use your knowledge, love and determination to create something great without getting bogged down in theory and unnecessary details. At Apple in the 1980s, Kawasaki turned ordinary consumers into evangelists. As founder and CEO of Garage Technology Ventures, he has field-tested his ideas with dozens of newly hatched companies. In this summary, Kawasaki takes you through every phase of creating a business, from the very basics of raising money and designing a business model through the many stages that will eventually lead your company to doing the right thing and giving back to society"

Source: http://www.summary.com/summaries/small-business/_/The-Art-of-the-Start/

Link to review: http://www.accessmylibrary.com/coms2/summary_0286-14597184_ITM

Availability: amazon.com only

